



Piraeus
ΚΕΝΤΡΟ ΠΡΟΩΘΗΣΗΣ ΝΕΟΦΥΩΝ
ΕΠΙΧΕΙΡΗΣΕΩΝ ΔΗΜΟΥ ΠΕΙΡΑΙΑ

Clusters:

**How clusters improve business
models of interregional
projects**



ΕΥΡΩΠΑΪΚΗ ΕΝΩΣΗ
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ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ



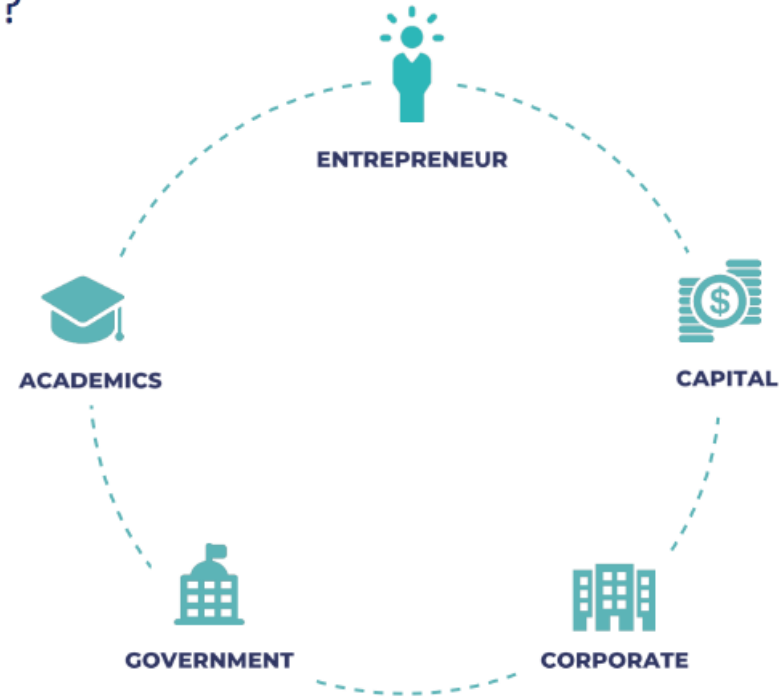
Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

What is a Cluster?

Meaningful concentration of stakeholders (public and/or private) in a particular **industry/sector**, in a particular **region**.

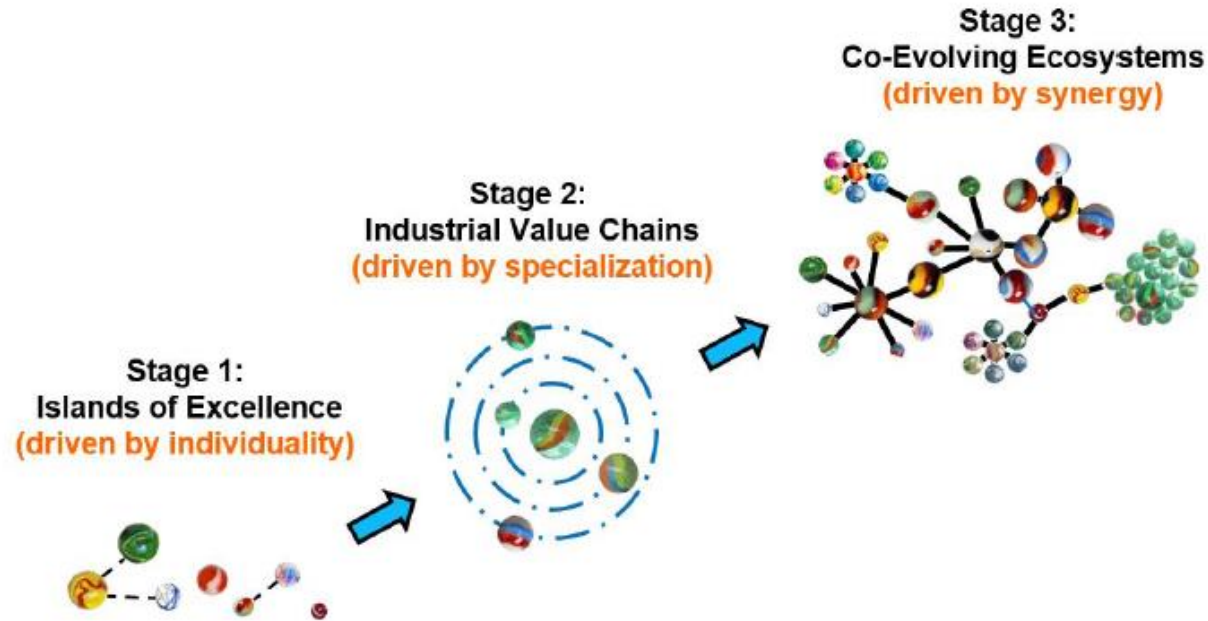


What is a Cluster?



Different types of clusters

From business networks to innovation ecosystems



What is a Cluster?

Clusters bring together
the right people at the right place
to drive exponential growth.

Clusters matter



2,950 clusters



Account for 61.8 million jobs or
1 out of 4 jobs in Europe



Productivity 25% above
average



Productivity growth 0.3%-point
above average



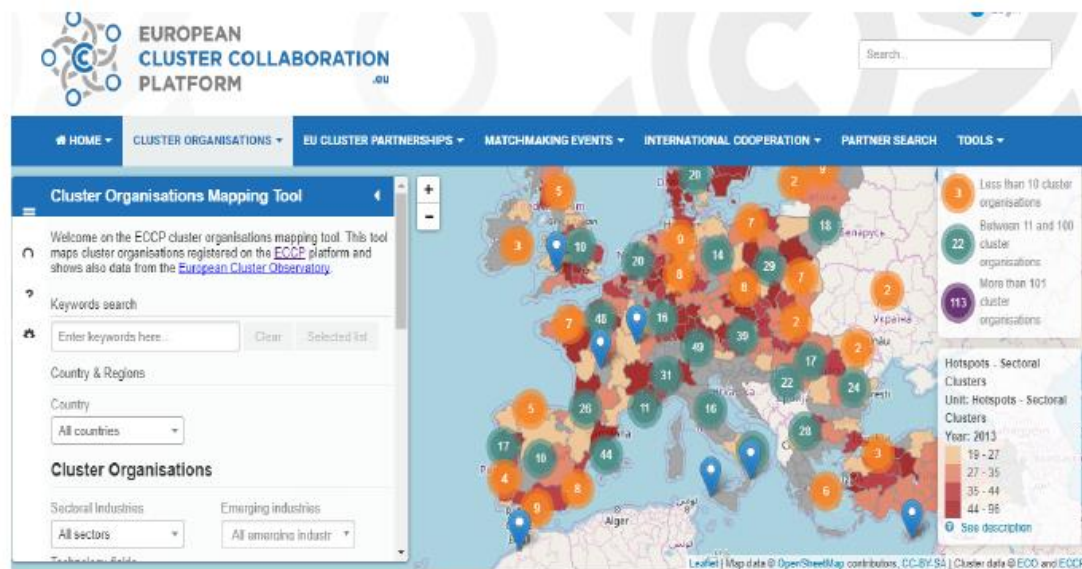
Large regional differences



Almost 200 high-performing
clusters with productivity 140%
above average



Clusters in Europe



- Search by multiple criteria: sector, technology fields, country...
- Currently +1000 clusters mapped

www.clustercollaboration.eu



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

How clusters create VALUE

- ✓ Smart anchors in the local ecosystem
- ✓ Market intelligence. Industrial/sectorial know-how.
- ✓ Integrating a multiple voice /multiple stakeholders.
- ✓ Testing, validating, scaling-up.
- ✓ Channeling regional smart investments.
- ✓ Interconnecting financial schemes and private investments.
- ✓ Innovation brokers. From start-ups to scale-ups.
- ✓ Generating business cases. Commercialisation.
- ✓ International/interregional partnerships.



<https://s3platform.jrc.ec.europa.eu/taf>





Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης